



MEDIA RELEASE // 24 May 2018

ROOFTOP MOVIES NOW HAS A WINTER SIBLING

The team behind FRINGE WORLD Festival and Rooftop Movies have announced Program 1 of their new boutique winter cinema experience that's housed in a stunning castle-like building that sits on the highest part of East Perth overlooking the WACA.

Girls School Cinema runs from 15 June to 29 September with a delightful program of blockbusters, classics, arthouse films, family matinee singalongs and other toasty treats to warm you over the winter months.

It's the great value winter date night destination you've been waiting for!

FRINGE WORLD Chief Executive Marcus Canning said that the Girls School Cinema is stage one of a plan to turn the historic building into a thriving creative precinct that will introduce a whole new dash of life to the East Perth neighbourhood.

"This palace of a building is one of Perth's hidden gems. It was a girls' school for thirty years, a cop shop for fifty years and we can't wait to launch its next colourful incarnation. We think people will love exploring the building whilst enjoying some winter warmer entertainments. Perth's got a real taste for interesting night out environments that offer an alternative to megaplex mono culture and the team at Fringe World are thrilled to provide them," Mr Canning said.

Program 1 of 4 will kick off on June 15 with the blockbuster smash hit, and fifth biggest international release of all time, *Avengers: Infinity War*. Other Program 1 highlights include the Western Australian film *Breath and Tully*, starring Charlize Theron as well as a series of screenings that celebrates the maverick work of screen auteur David Lynch.

Girls School Cinema is housed in the heritage Old Perth Girls School building that sits at the highest point of East Perth at 2 Wellington Street. It's conveniently located close to loads of cheap parking and short drive from the Perth CBD.

Program 1 tickets are on sale now with a special \$10* ticket introductory offer at www.girlsschoolcinema.com.au

*Plus \$3 Booking Fee. Introductory offer valid online for online sales.

**FRINGE
WORLD**



AN AUSTRALIAN DEVELOPMENT CAPITAL

WARBURTON GROUP



MAD FISH
WESTERN AUSTRALIA

Where is Girls School Cinema?

Girls School Cinema is housed in the heritage Old Perth Girls School building that sits at the highest point of East Perth at 2 Wellington Street.

Entry to the cinema includes parking for the first 50 cars, after that there is a huge City of Perth carpark across the road with the cheapest rates in the city.

The YELLOW CAT Bus Stop 29 is outside the front door and RED CAT Bus Stop 3 is across the road. The building is a 5 – 15 minute walk from McIver and Claisebrook train stations depending on how game ready your power walk is.

If you're catching the train in and forgot to bring your sneakers, we recommend taking a free CAT bus from Perth central train station and get dropped at the front door.

What eats are there?

For those who love Rooftop Movies, you'll see the family resemblance including a courtyard where the Rooftop Movies caravans have set up shop for the winter season.

There's a candy bar with all your favourite treats including hot popcorn, Toastface Grillah are providing their famous toasted sandwiches and there's delicious gourmet soup provided by Suppa Club to round out the winter warmers.

There's also a full bar with refreshing drinks from our friends at Madfish Wine and Gage Roads. On some nights we'll have toasted marshmallows around the courtyard firepits and mulled wine.

What other treats are there?

Girls School Cinema aims to offer something a little different and a boutique alternative to megaplex mono culture. We're creating a cinema experience that hopefully feels like a huge flix and chill party in the lounge of your mate, if your mate is the Great Gatsby.

The décor for the cinema is heritage pop-invasion inspired with colourful beanbags strewn across the historical hall, little personalised tables for you to perch your bevie and popcorn on and free snuggle blankets if you want to get reeeaaallllyyy cooomfffy. They come in single as well as double sizes depending on how your date night is going.

What is the Old Perth Girls School?

The historic 1930s Old Perth Girls School building is iconic in its 'Egyptian Art-Deco' grandeur (it's a thing apparently – check out the pyramids on the roof!). The castle-like building operated as a school for thirty years and then a Police centre for fifty years. Some remember going to school there. Others remember going there for traffic branch business. A few remember going there to visit major crime and the dog squad. Some of them are still in prison.

**FRINGE
WORLD**



WARBURTON GROUP



MAD FISH
WESTERN AUSTRALIA

There's the remnants of a secret cop bar in the basement and an interrogation room still in place – but you'll have to wait to visit those secret places later as the transformation of the building into a thriving Creative Precinct rolls out over coming months! The cinema is Stage 1 of the plan and it activates two of the main spaces in the building; the hall and an adjacent courtyard. The school hall is in the middle of the building and it's a stunner.

Check out the tudoresque panelling in the ceiling and the names of heroic historical women bevelled into the faux limestone walls to inspire the girls during assembly. Amazing. We're hoping the cinema and all that follow helps to grow a thriving creative precinct that will introduce a whole new dash of life to the East Perth neighbourhood. Come and explore!

-Ends-

For further information, please contact:

E: marketing@fringeworld.com.au | T: 08 9227 6288

**FRINGE
WORLD**



WARBURTON GROUP



MAD FISH
WESTERN AUSTRALIA